

#EAGER2RUNTOGETHER



SPONSORSHIP
OPPORTUNITY





WHAT SETS US APART



SHOWCASING OVER

250,000

PARTICIPANTS ANNUALLY

EMBRACE THE OPPORTUNITY: PARTNER WITH US TODAY!

At Eager to Run, we uphold an inclusive and all-encompassing approach that celebrates runners of diverse speeds, sizes, shapes, and backgrounds. Our perspective is centered on the belief in a 'big tent' attitude that not only welcomes runners but extends its reach to embrace the entire community through the act of moving.

We understand that our impact goes beyond the realm of running alone. It's about breaking down obstacles and dismantling stereotypes that may deter some individuals from becoming a part of the running community. Eager to Run is more than just running; it's a movement aimed at creating opportunities for fostering an active, engaged, and healthier community. And we're looking for partners who share the same vision.

Our unique approach to engagement spans the digital, virtual, and in-person domains, ensuring we reach our ever-expanding audience through a variety of programming. When you join forces with Eager to Run, you're not just partnering with an event; you're connecting your brand, product, or service with a community that means business.

Join us in our mission to create a healthier and more connected community, and let's achieve great things together.



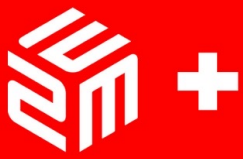
Over 10,000 meals
being delivered weekly
to households



Giving back to youth
programs and other needs
within the community



Our Podcast is in
the top 2% of
all podcasts



WHAT SETS US APART



OVER
50,000 PER DAY
VISITORS

Sponsorship Packages generate 200k+ impressions of your organization's name.

80 %
WOMEN

50 STATES
ACTIVE IN ALL

Our audience isn't just engaged; they're motivated and driven by a common goal - to break barriers, challenge norms, and contribute to the betterment of the community. By aligning your brand or service with Eager to Run, you become part of a movement that transcends mere sponsorship; you become a catalyst for positive change.

over **10M** VIEWS

ACTIVE SOCIAL MEDIA PRESENCE
MORE EXPOSURE FOR YOU!
a wide & engaging audience across multiple platforms



EVENT SPONSORSHIP LEVELS



There are 5 event specific of sponsorships (Diamond, Platinum, Gold, Silver, and Black) along with our annual sponsorship (Title Diamond) that are available with the following benefits:

Sponsor Benefit Event-Specific	Diamond	Platinum	Gold	Silver	Black
Complimentary E2R Race Registrations	12	12	8	6	4
Title Sponsor	X				
Floating sponsorship banner E2M	X	X			
E2M Podcast Episode Sponsor (4 leading up to event)	X	X			
Start & Finish Line Banners	X	X			
Company representative to assist with race donation	X	X			
Company recognized during race day announcements	X	X	X		
Special feature in two bi-monthly newsletters	X	X	X		
Sponsor shout-out weekly on social media (4-weeks leading up to event)	X	X	X		
Exposure to more than 200,000 E2M/E2R participants and club sponsorship page	X	X	X		
Signage along the course	X	X	X	X	
Opportunity to have a display table at packet pick up	X	X	X	X	
Outgoing press releases and race communications	Name	Name	Name	Name	Name
Recognition on event pages	Name	Name	Name	Name	Name
Opportunity to set up booth/table onsite on race day	X	X	X	X	X
Company provided sponsorship item in Swag Bag	X	X	X	X	X
Sponsorship Level Costs	\$5,000	\$2,500	\$1,000	\$500	\$250

*TIME SENSITIVE BENEFIT. INQUIRE WITH EAGER 2 RUN TO VERIFY THE SIGN UP DEADLINE.



ANNUAL SPONSORSHIP LEVELS



Sponsorship Benefit Annual-All Events	Title Diamond
# OF FREE RACE ENTRIES (All Races)	12
Annual Virtual World Record Setting Sponsor	X
Monthly Podcast shout-out	X
You Tube Channel Sponsor	X
E2M Premium Guides Sponsor	X
Promotion Insert in E2M Kitchen Meals delivering 10,000 + meals a week	X
Exclusive marketing materials in participants swag bag	X
Exposure to more than 200,000 E2M/E2R participants and club members	X
Company provided Branded Tent at all Venues	X
Bib Board Backing Sponsor for all events	X
Monthly Business Spotlight on social media	X
Start & Finish Line Banners	X
Company representative to assist with race donation	X
Company recognized during race day announcements	X
Signage along the course	X
Opportunity to have a display table at packet pick up	X
Company provided sponsorship Item in Swag Bag	X
Sponsorship Level Costs	\$10,000



INTERESTED IN BECOMING A SPONSOR?

LEARN MORE AT: WWW.EAGER2RUN.COM

EMAIL CONTACT@EAGER2RUN.COM

FOR MORE INFORMATION

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