

#EAGER2RUNTOGETHER



**SPONSORSHIP**  
**OPPORTUNITY**





# WHAT SETS US APART



SHOWCASING OVER

# 250,000

PARTICIPANTS ANNUALLY

## EMBRACE THE OPPORTUNITY: PARTNER WITH US TODAY!

At Eager to Run, we uphold an inclusive and all-encompassing approach that celebrates runners of diverse speeds, sizes, shapes, and backgrounds. Our perspective is centered on the belief in a 'big tent' attitude that not only welcomes runners but extends its reach to embrace the entire community through the act of moving.

We understand that our impact goes beyond the realm of running alone. It's about breaking down obstacles and dismantling stereotypes that may deter some individuals from becoming a part of the running community. Eager to Run is more than just running; it's a movement aimed at creating opportunities for fostering an active, engaged, and healthier community. And we're looking for partners who share the same vision.

Our unique approach to engagement spans the digital, virtual, and in-person domains, ensuring we reach our ever-expanding audience through a variety of programming. When you join forces with Eager to Run, you're not just partnering with an event; you're connecting your brand, product, or service with a community that means business.

Join us in our mission to create a healthier and more connected community, and let's achieve great things together.



Over 10,000 meals  
being delivered weekly  
to households



Giving back to youth  
programs and other needs  
within the community



Our Podcast is in  
the top 2% of  
all podcasts



# WHAT SETS US APART



OVER  
**50,000** PER DAY  
VISITORS

**Sponsorship Packages** generate 200k+ impressions of your organization's name and logo.

**80** %  
**WOMEN**

**50** STATES  
**ACTIVE IN ALL**

Our audience isn't just engaged; they're motivated and driven by a common goal - to break barriers, challenge norms, and contribute to the betterment of the community. By aligning your brand or service with Eager to Run, you become part of a movement that transcends mere sponsorship; you become a catalyst for positive change.

over **10M VIEWS**

**ACTIVE SOCIAL MEDIA PRESENCE**  
**MORE EXPOSURE FOR YOU!**  
a wide & engaging audience across multiple platforms



Over 10,000 meals being delivered weekly to households



Giving back to youth programs and other needs within the community



Our Podcast is in the top 2% of all podcasts

# EVENT SPONSORSHIP LEVELS



**There are five levels of sponsorships (Title Diamond, Diamond, Platinum, Gold, and Silver) that are available with the following benefits:**

<b>Sponsor Benefit-Event Specific</b>	<b>TITLE DIAMOND</b>	<b>DIAMOND</b>	<b>PLATINUM</b>	<b>GOLD</b>	<b>SILVER</b>
Complimentary E2R Race Registrations	12	12	8	6	4
Title Sponsor	X				
Logo on Event Flyer	X				
Floating sponsorship banner E2M	X	X			
E2M Podcast Episode Sponsor (4 leading up to event)	X	X			
Start & Finish Line Banners	X	X			
Logo at Mile Markers	X	X			
Company representative to assist with race donation	X	X			
Logo on Race Bibs	X	X			
Logo on Virtual Race Bibs	X	X	X		
Company recognized during race day announcements	X	X	X		
Special feature in two bi-monthly newsletters	X	X	X		
Logo included on course map	X	X	X		
Sponsor shout-out weekly on social media (4-weeks leading up to event)	X	X	X		
Exposure to more than 200,000 E2M/E2R participants and club	X	X	X		
Year-round logo and link on sponsorship page	X	X	X	X	
Signage along the course	X	X	X	X	
Opportunity to have a display table at packet pick up	X	X	X	X	
Logo on E2R Event Race Apparel	4 Inch Logo	4 Inch Logo	3 Inch Logo	2 Inch Logo	Name
Logo on Sponsorship Board	4 Inch Logo	4 Inch Logo	3 Inch Logo	2 Inch Logo	Name
Outgoing Press Releases and Race communications	Logo	Logo	Logo	Name	Name
Recognition on event pages	Logo	Logo	Logo	Name	Name
Opportunity to set up booth/table onsite on race day	X	X	X	X	X
Company provided sponsorship item in Swag Bag	X	X	X	X	X
<b>Sponsorship Level Costs</b>	<b>\$12,500</b>	<b>\$10,000</b>	<b>\$7,500</b>	<b>\$5,000</b>	<b>\$2,000</b>

*\*TIME SENSITIVE BENEFIT. INQUIRE WITH EAGER 2 RUN TO VERIFY THE SIGN UP DEADLINE.*



# ANNUAL SPONSORSHIP LEVELS



Sponsorship Benefits Annual - ALL EVENTS	ANNUAL
# OF FREE RACE ENTRIES (All Races)	12
Annual Virtual World Record Setting Sponsor	X
Monthly Podcast shout-out	X
You Tube Channel Sponsor	X
E2M Premium Guides Sponsor	X
Promotion Insert in E2M Kitchen Meals delivering 10,000 + meals a week	X
Exclusive marketing materials in participants swag bag	X
Exposure to more than 200,000 E2M/E2R participants and club members	X
Logo on Finisher Certificates	X
Company provided Branded Tent at all Venues	X
Bib Board Backing Sponsor for all events	X
Monthly Business Spotlight on social media	X
Logo on Event Flyer	X
Start & Finish Line Banners	X
Company representative to assist with race donation	X
Logo on Race Bibs	X
Logo on Virtual Race Bibs	X
Company recognized during race day announcements	X
Year-round logo and link on sponsorship page (E2M, E2R, E2M Kitchen)	X
Signage along the course	X
Opportunity to have a display table at packet pick up	X
Logo on E2R Event Race Apparel	6 Inch Logo
Logo on Sponsorship Board	6 Inch Logo
Outgoing Press Releases and Race communications	Logo
Recognition on event pages	Logo
Company provided sponsorship Item in Swag Bag	X
<b>Sponsorship Level Costs</b>	<b>\$60,000</b>

INTERESTED IN BECOMING A  
**SPONSOR?**

LEARN MORE AT:

**WWW.EAGER2RUN.COM**

EMAIL **CONTACT@EAGER2RUN.COM**  
FOR MORE INFORMATION

\*TIME SENSITIVE BENEFIT. INQUIRE WITH EAGER 2 RUN TO VERIFY THE SIGN UP DEADLINE.

